

DRAFT Website Content for Yojita

1. Homepage

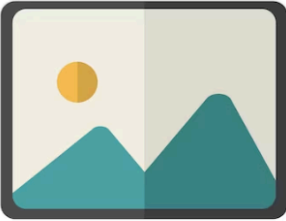
SEO

URL	
Page Purpose	<p>Introduce the program</p> <p>Share training deets:</p> <ul style="list-style-type: none">- location- duration - how long to complete- # training hours <p>Pitch the program</p> <ul style="list-style-type: none">- How is the program different?- what appeals to potential students and will inspire them to sign up or learn more?- testimonials <p>Introduce the teachers</p> <ul style="list-style-type: none">- Highlight characteristics future students might be drawn to <p>Call to action</p> <ul style="list-style-type: none">• Join our mailing list• Join us for a webinar to learn more• Sign up for the program <p>Follow us on social media</p>
Target Keyword / Keyphrase	Yoga teacher training in St Paul Minnesota
Page Title (H1) <i>70 characters max</i> <i>Include keyword/phrase</i> <i>One H1 header per page</i>	Yojita Yoga Teacher Training in St Paul, MN
Page Description (Meta Description) <i>160 characters max</i> <i>This description shows on search</i>	A 12-month, 230-hour yoga teacher training program in St Paul, MN encouraging transformation, self-realization, and connection through self-study and

<i>results page</i>	community.
Header (H2)	Experienced Yoga Teachers
Subheaders	
Images + alt text	<p>Hero image Image of training space Image to communicate connection</p> <p>Other relevant images or symbols intertwined throughout (optional)</p>
<p>Links <i>Link to relevant internal pages improves SEO</i></p>	<p>Twin Cities Friends Meetings House >> More details on the training >> Etc.</p>

Web Page Content

[Homepage banner with ethereal nature scene image. Something else?]



<H1> Yojita Yoga Teacher Training in St Paul, MN

with Tara Cindy Sherman & Mary Bue in St Paul, Minnesota

A unique program encouraging a safe, sweet space for transformation, self-realization, and connection through self-study and community.



230 hours of training	12 months to complete
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[TELL ME MORE BUTTON]

[Anchor link to bottom of page for contact info, drive potential student to reach out or sign up]

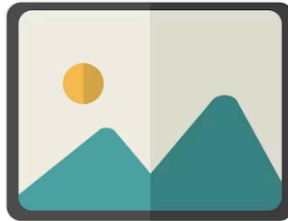
Next Training Begins November 2, 2024

St Paul, MN

At the Twin Cities Friends Meetings House on Grand Avenue

[can add a link to more info about the TCFM house at some point to improve SEO]

[show image of Twin Cities Friends Meetings House]



Affordable	Convenient	Welcoming	Accredited
Competitive pricing with payment plans available	Meets one weekend a month and once weekly	Warm and friendly environment for all levels	Yoga Alliance approved program

[HOW DO I SIGN UP BUTTON]

[Anchor link to bottom of page for contact info]

Yojita means connected in Sanskrit.

[This is how we're different than other programs]

[This is how the program delivers on connection and what makes it unique]

[image representing connection or community, such as photo that includes Tara and Mary teaching to a group of students]

Our program layers in numerous yogic philosophies and gives practitioners the confidence to teach postures, breath, and meditation techniques, or to deepen their practice.

Students seek out yoga teacher training for a myriad of reasons, such as:

- Gaining the confidence and knowledge to teach yoga
- Deepening their personal practice
- Finding a sense of community

Whatever your reason, our program fosters bonding and community in a warm, inviting space that is welcoming to all. [\[this is why you want to study with us\]](#)

[.\[Why Yojita?\]](#)

Experienced Yoga Teachers

Tara Cindy Sherman, E-RYT 500 YACEP

Mary Bue, E-RYT 500 YACEP

40 years combed yoga and meditation teaching experience	20 retreats hosted in India, Bali, Malta, Mexico and other locations	500 students trained to teach in yoga
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[\[Testimonials. Can include longer testimonials on secondary pages.\]](#)

“Testimonial ...”

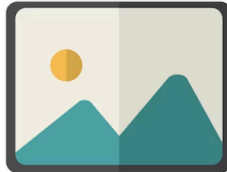
- *Student 1*

“Testimonial ...”

- *Student 2*

“Testimonial ...”

- *Student 3*



Mary and Tara have been co-hosting workshops, series, and retreats since 2019. Tara has been teaching yoga study since (insert year here) years and has been master teacher trainer for well over over half of that (???). Mary has been teaching since 2009 and was a student of Tara's. Their friendship blossomed into a beautiful business partnership and the spark to open a yoga teacher training school together has lit them both up with excitement!

Our guest instructors include Asavari Manvikar, founder and lead faculty at the Minnesota Institute of Ayurveda, and Sam Lezon, owner of Sportworks Active Chiropractic to deep dive into anatomy.

[optional quotes from the teachers highlighting their teaching style]

“I love getting to know each individual student and sharing the great blessings teaching yoga has brought to my life .“

- *Tara*

“Yoga is a personal journey for everyone and I’m honored to support and guide along the way”

- *Mary*

We Want to Hear From You

Reach Out for More Information

[link to a form or share email address, text/call?]

Join our Webinar

Learn more, sk any questions

August 10, 2024 at 6pm CT

[Link to sign up]

[probably better on a secondary page once launched]

FAQs

Do I need to be an expert at yoga to apply?

How much time do I need to spend on homework?

Are any portions of the training taught online?